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Rock River Center and HandiRecords Provide Seniors Free Personal Medical Information Organizers in Ogle County, Illinois

Chicago, IL (October 17, 2008) – [Rock River Center](#) and Blanchard Enterprises' [HandiRecords](#) announce a joint effort to provide improved healthcare for senior citizens in Ogle County, Illinois through the free distribution of two HandiRecords' medical information organizers to seniors and their caregivers. By documenting and maintaining personal medical history, treatments and medications, senior citizens can ensure accurate and timely emergency medical treatment and prevent treatment errors.

Funded by a grant from the Northwestern Illinois Area Agency on Aging, Rock River Center will offer the [HandiRecords Fridge Alert](#), which provides accurate medical information for emergency responders and is affixed to a refrigerator door. A window decal alerts medical personnel to look for the Fridge Alert and its lifesaving information. Rock River Center will also offer [HandiRecords Classics](#) to seniors and their caregivers. HandiRecords Classics are 24-page, checkbook-sized medical information organizers designed to be carried in a purse or pocket to track personal medication and medical history records. The Classic also includes a 6-slot card holder to carry doctors' medical cards, insurance cards and medication refill information.

Blanchard Enterprises owner, Ann Blanchard says, "The free distribution program offered by Rock River Center is exactly how I envisioned HandiRecords would help seniors and their caregivers. I'm grateful for the opportunity to improve healthcare for seniors in Ogle County."

About Rock River Center

Rock River Center (formerly known as Ogle County Senior Services) has been serving the residents of Ogle County since 1975. The Rock River Center has developed a solid reputation for providing core, quality of life services such as outreach and referral to families or adults seeking government assistance, Medicare guidance and other benefits such as: prescription assistance, help with the cost of home utilities, tax preparation, para-transit/ transportation, and volunteer opportunities.

Headquartered in Oregon, IL, Rock River Center's service area covers all of Ogle County. Case Workers and volunteers visit all Ogle County Senior Centers to provide programming and services on a regular basis.

About Blanchard Enterprises/HandiRecords

Chicago-based Blanchard Enterprises was founded in 2007 by Ann Blanchard. When she started managing her elderly parents' medical care and couldn't find a product to address her caregiver's medical recordkeeping needs, she created the HandiRecords® product line. Quickly recognized as an important new product by the national caregiver community, HandiRecords® is now being offered to broader audiences with ongoing medical care needs through non-profits and as fundraisers.

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